

8820 Ladue Road, Suite 301 St. Louis, MO 63124 p. (314) 241-7354 f. (314) 241-4207 www.waterwaysjournal.net

ADVERTISING RATES AND SIZES

Zac Metcalf (314) 561-4701 • zac@wjinc.net

- Tabs/Covers
- Barge & Towing Companies
- Ports/Terminals
- Fleeting-Harbor/Tankermen
- Shipyards/Repair Facilities
- Contractors/Dredging

- Refuelers/Boat Stores
- Brokers/Surveyors/Insurance/Schools
- Divers/Salvage/Pollution Control
- Distributors/Manufacturers/Services
- Gov't Agencies/Associations



The only comprehensive business directory of the inland marine industry. When somebody needs to get something done on the river they reach for the *Inland River Guide*!

RATES

| Size | 4-Color |
|--------------------|---------|
| Back Cover | \$3,450 |
| Inside Front Cover | \$3,200 |
| Inside Back Cover | \$3,000 |
| Dividers | \$2.950 |
| Full Page | \$2,245 |
| 1/2 Page | \$1,595 |
| 1/4 Page | \$1,090 |
| 1/8 Page | \$950 |

AD SIZES

| Size | Width | Height |
|--------------------------|-------|--------|
| Covers, Tabs & Full Page | 4.5" | 7.75" |
| 1/2 Page | 4.5" | 3.875" |
| 1/4 Page | 4.5" | 2" |
| 1/8 Page | 4.5" | 1" |

MECHANICALS

We accept digital ads created in Photoshop, Illustrator, and InDesign applications. Please submit high resolution files (at least 300 dpi) saved as a press ready PDF, JPEG, TIFF or EPS.

Please contact Andrew Nelms at andrew@wjinc.net or 314-241-7354 if you have any further questions regarding art requirements. If you need assistance designing your ad, please provide us with a rough layout.

The Inland River Guide is a Waterways Journal Inc. publication.







All advertisers receive a complimentary copy of the book. Ads will be placed as near as possible to the free listing.

www.waterwaysjournal.net