



ONLINE ADVERTISING GUIDE

Every Page

AD TYPE	PER MONTH	SIZE (Width x Height In Pixels)
Footer bottom of page	\$1,000	470px X 60px

Home Page

AD TYPE	PER MONTH	SIZE (Width x Height In Pixels)
Bottom Panel full width of page, below content	\$800	780px X 60px
Button Ad six available, bottom of page	\$300	234px X 60px
Horizontal Slideshow Banner two available, in rotating modal	\$750	433px X 289px

Content Pages (Non-Home Pages)

AD TYPE	PER MONTH	SIZE (Width x Height In Pixels)
Top Panel full width of page, above content	\$700	780px X 60px
Bottom Panel full width of page, below content	\$600	780px X 60px
Button Ad six available, bottom of page	\$200	234px X 60px
Vertical Banner right side of page	\$500	540px X 800px

Mechanicals

We accept digital ads created in Photoshop, Illustrator, and InDesign applications only.

Please submit files that are 72 dpi or higher and saved as JPEG, GIF or TIFF.

Ads must be produced to specific sizes per ad dimensions to be accepted.

Ad design: \$50 per hour, \$50 minimum.

Ad production questions should be directed to Dennis H. Robison at: 314-241-7354 | dennis@wjinc.net



For more information or to place an ad, please contact:

Jason Koenig | jason@wjinc.net | 314-241-7354
or Nelson Spencer, Jr. | spence@wjinc.net | 314-241-7354