

INLAND



RIVER RECORD

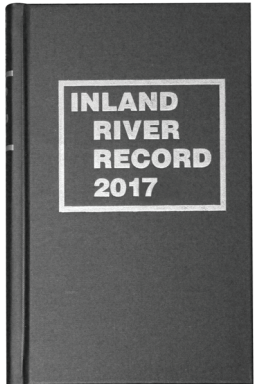
2017

Advertising Rates and Sizes

319 North Fourth Street, Suite 650
St. Louis, Missouri 63102
Phone (314) 241-7354
Fax (314) 241-4207
jason@wjinc.net
www.waterwaysjournal.net

*Please contact Jason Koenig
to reserve your ad space.*

Advertising Deadline
(Space and copy) June 24, 2016



“The Boat Book”

The only directory of commercial towing vessels operating on the Mississippi River system, streams emptying into the Gulf of Mexico and the Gulf Intracoastal Waterway.

**WHO USES THE
INLAND RIVER RECORD?**

- Boat owners and operators
- Insurance companies, financial firms
- Marine equipment manufacturers
- Brokers, surveyors and salvage firms
- Crewmembers
- Towboat enthusiasts

RATES

Size	Black & White	2-Color	4-Color
Full Page	\$990	\$1,240	\$1,640
1/2 Page	\$645	\$890	\$1,275
1/4 Page	\$415	\$540	\$840
1/8 Page	\$265	\$390	\$700

AD SIZES

Size	Width	Height
Full Page	4"	6.875"
1/2 Page	4"	3"
1/4 Page	4"	1.5"
1/8 Page	4"	1"

All advertisers receive a complimentary copy of the *IRR*.

Owners of vessels will have their advertisement placed in the owners section. All other ads will be placed in the forward.

Advertising Deadline

(Space and copy) June 24, 2016

MECHANICALS

We accept digital ads created in Photoshop, Illustrator, and InDesign applications.

Please submit high resolution files (at least 300 dpi) saved as a TIFF, EPS, JPEG, or a press ready PDF.

Note: We do not accept files in Microsoft Publisher or Adobe PageMaker.

Please contact Dennis Robison at dennis@wjinc.net or 314-241-7354 if you have any further questions regarding art requirements. If you need assistance designing your ad, please provide us with a rough layout.

Please contact Jason Koenig to reserve your ad space.

Phone (314) 241-7354 • Fax (314) 241-4207

jason@wjinc.net

The *Inland River Record* is a Waterways Journal Inc. publication



www.waterwaysjournal.net